

Privacy Policy Gype

This document was last updated on September 1st, 2009. Gype BV and its www.gype.nl Web site abide by the European Union directives relating to the collection, use and retention of personal identifying information. This privacy statement covers the site www.gype.nl. Because we wish to demonstrate our commitment to your privacy, we have agreed to disclose our information practices. We hereby detail:

- . - What personally identifiable information is collected through this Web site.
- . - What organization collects the information.
- o. - How we use the information.
 - . - With whom we may share the information.
 - . - What choices are available to you regarding collection, use and distribution of the information.
 - . - What types of security procedures we use to protect the loss, misuse or alteration of the information.

Information Collection and Use

We treat all our client information with complete confidentiality.

In certain portions of this Web site, you must complete a registration form in order to receive information about our products and services or to participate in a webinar or other event. During registration a user is required to give contact information (such as name, company and e-mail address). We may use this information to contact you about the products, services and events featured on our site for which you have expressed interest. Other demographic information we may request (such as information about your business) and unique identifiers may be required so we can provide a more personalized experience on our site or so we can provide you with the most appropriate information. We do not require that you submit any ID or financial/banking information in connection with the use of this Web site. If you are prompted to disclose such information, please do not disclose it and inform us directly via the form or details provided in our Contact Us page.

Profile

We store information that we collect through Web forms, cookies and log files to create a profile of our visitors. A profile may be created to store information from individual users that details their potential interest in our products and services. Consequently, collected information may be tied to the users personally identifiable information to provide relevant information and improve the content of our Web site.

This profile will be used to direct pertinent marketing promotions to the visitor.

We do not share or sell your profile to third parties.

Cookies

A cookie is a piece of data stored on the user's computer tied to information about the user. We use both session ID cookies and persistent cookies. For the session ID cookie, once users close the browser, the cookie simply terminates. A persistent cookie is a small text file stored on the user's hard drive for an extended period of time. Persistent cookies can be removed by following Internet browser help file directions. Here is a link to information about cookies: <http://www.microsoft.com/info/cookies.htm>

We use cookies to facilitate the filling out of our various Web forms. After you fill out a form, a cookie is set saving your information (name, title, company, address and e-mail) which then pre-populates (i.e. fills out) the pertinent sections of other forms you may be prompted to complete on our Web site. We also use cookies for the password-protected sections of our site. By setting a cookie on our site, users would not have to log in a username and password more than once, thereby saving time while on our site.

In addition, we utilize Google Analytics to analyze the server logs and generate a report about the traffic to www.gype.nl. These reports are general and we do not utilize a cookie or other means to monitor a user's specific activity or return visits to our site.

Log Files

Like most standard Web site servers we use log files on our Web site. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information.

Communications from Gype

We may send you a welcoming e-mail to confirm registration after your initial registration or following a subsequent interaction we have with you through this site or e-mail. You will occasionally receive information relating to our products, services, special deals, and/or a newsletter. You can cancel our communications to you at any moment.

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Web site.

We DO NOT otherwise share personal information with other companies, except as is necessary in connection with our efforts to communicate with you.

Links

This Web site contains links to other sites. Please be aware that Gype is not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by this Web site.

Security

We take every reasonable precaution to protect your information. All of our users' information is restricted in our offices or data center. Only employees who need the information to perform a specific job (for example, our sales and marketing representatives) are granted access to personally identifiable information. Furthermore, ALL employees are kept up-to-date on our security and privacy practices.

Correcting/Updating/Deleting/Deactivating Personal Information

If your personally identifiable information changes (such as phone, e-mail or postal address) or if you no longer desire our service, you can update or delete/deactivate your personally identifiable information by contacting us directly.

Notification of Changes

If we change our privacy policy in a material way, we will post those changes to this privacy statement on this Web site at least 30 days before they become effective. In some cases where we post a notice, we may also send an e-mail to users who have opted to receive communications from us, notifying them of the changes in our privacy practices. For all changes the revised statement will be posted here.

Complaints

If you have any complaints regarding our collection, use and retention of your personal identifying information please do not hesitate to contact us.